

A professional headshot of Melissa Aarskaug, a woman with long, wavy blonde hair, smiling warmly. She is wearing a dark red blazer over a light-colored top. The background is a solid dark blue.

**MEDIA KIT
2022**

**MELISSA
AARSKAUG**

**GLOBAL VP, BULLETPROOF
GAMING LABORATORIES INTERNATIONAL LLC**



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ABOUT MELISSA



Melissa Aarskaug is an accomplished global executive and business leader within the technology and cybersecurity sectors. With over 15 years of experience, she has demonstrated expertise in shaping strategic direction, leading teams, and forging partnerships with Fortune 500 companies and other enterprise clients. She currently is serving as the Global Vice President of Gaming Laboratories International, LLC (a 1000-employee company).

Melissa's work as a women leader and expert in cybersecurity makes her a rare and sought-after speaker. She has spoken at various events hosted by famous Gaming and Cybersecurity organizations. Grant Thornton LLP, International Masters of Gaming Law, and Wisconsin Gaming Regulators Association, to name a few.

Melissa believes in expanding her knowledge by learning through other's stories so she started her own podcast, "Executive Connect". With a focus on leadership, strategy, and innovation, each podcast episode delivers actionable advice and inspiring stories from industry experts and thought leaders.

INVITED AS SPEAKER AT

- TEXAS CYBER SUMMIT
- ICE LONDON 2023
- WISCONSIN GAMING REGULATORS ASSOCIATION
- THE FEMALE VOICE OF TECHNOLOGY AND INNOVATION & ... MANY MORE.

STORY STARTERS

FROM BANKING TO CYBERSECURITY

UNIQUE CYBERSECURITY THREAT & DEALING WITH IT

PIVOTAL LEADERSHIP MOMENT

WOMEN LEADER IN A MALE DOMINATED INDUSTRY

DISCUSSION TOPICS

NAVIGATING LEADERSHIP IN THE AGE OF AI

BUILDING A CYBER-RESILIENT ORGANIZATION

EMPOWERING WOMEN IN TECH LEADERSHIP

LEADERSHIP DEVELOPMENT & TEAM BUILDING